



History of Caring for People Services

Caring for People Services: Thomas Layton's Legacy

John and Virginia Walker started Caring for People Services in 2005 after their son, Thomas Layton, lost his battle with cancer at the age of 26.

As described by his father, Thomas had a heart made of gold, always going out of his way to help those around him. Thomas was living in California when he began experiencing very severe headaches. Doctors discovered a tumor quickly swelling inside his head and operated. The Walker family brought Thomas home to Omaha following his procedure. Caring for Thomas was a 24 hour, 7 day a week commitment for Virginia until he passed away.

To honor Thomas' memory, John and Virginia felt compelled to help others find caring people to help their loved ones in need. Caring for People Services was formed with the goal to provide compassionate care for people age 16 to the elderly through professional, ethical and quality service.

Wishing to expand this success beyond the local market, Caring for People Services chose franchising as the next step through rigorous adherence to the founding principles, practices, and procedures as implemented by our franchisees.

Caring for People Services Mission Principles & Promises

[Caring for People Services Mission Statement](#)

Caring for People Services provides in-home, non-medical services for people of all ages. We are dedicated to helping our clients lead dignified, independent lifestyles in the comfort and safety of their own homes.

Caring for People Services Principles

We strive to provide the tools and environment necessary to bring both personal and professional development to each of our employees. We view the growth and development of our employees not merely as a means for increasing profits, but as an end in itself.

Serve our Customers

Our customers deserve the same level of quality, efficiency, value, and professionalism that we would want for ourselves. We believe our company exists to service our love ones.

Expand our Business Profitably

We must steward the financial resources of our investors wisely. We strive to return the highest profit possible under the guidelines of our objectives. This is achieved through constant innovation, improvement, creative marketing, reducing costs, listening to our customers and fulfilling our commitments.

Our Promises to the Customer

Each Customer is Our Most Important Customer

We understand the needs of each customer and tailor our service to meet their individual needs. We treat our customers like family, addressing them by first names when they call and greeting them with a smile. We ensure complete satisfaction often going above and beyond the call of duty. We first listen before we speak.

Our Promises to the Employee

We provide a path of rewarding work environment

We provide training to protect the health and well-being of both our employees and clients. We equip our employees with the knowledge and tools to serve our clients with their needs.

We Instill and Promote Leadership, Principles, and Personal Growth

We strive to provide our employees with a career. We take pride in our work. We are emotionally intelligent leaders who view our employees as members of a team rather than a means to an end. We provide opportunities for advancement and reward excellence with our bonus programs, we abide by our core objectives instilling sound moral, ethical, and compassion to the people we serve.

We Help People Reach Their Goals

We get to know each of our employees on a personal level, understanding their hopes, dreams, and aspirations. We use a coaching style of leadership coupled with constructive feedback to help our employees develop. We challenge and encourage each other.